



Coming in 2007

GREAT NEIGHBORHOODS!

SERIES OVERVIEW

JANUARY 16

LEADERSHIP STYLES AND PRACTICES

Learn what it means to be an effective leader. Assess your own leadership strengths and aspirations, and create an action plan for building new skills and practices. An excellent starting point for Great Neighborhoods!



FEBRUARY 6

STRENGTHENING MEMBERSHIP

Discover keys to strengthening, maintaining and motivating membership in your neighborhood organization through this hands-on workshop. Focuses on effective ways to keep your membership energized and revitalized.



FEBRUARY 27

COMMUNICATING YOUR MESSAGE

Learn how to effectively use communication tools to build membership and support for your organization. Successful flyer, newsletter and website examples from other neighborhoods will be shared and mined for great ideas and practical tips.



MARCH 20

VISION INTO ACTION

Picture your neighborhood as you would prefer it to be in the future... Now envision what it will take to get there. This workshop takes you from where you are now to where you want to be, in practical steps that any neighborhood can put to immediate use.



JANUARY 20

ENHANCING DIVERSITY WITHIN NEIGHBORHOOD ASSOCIATIONS

A new addition to the Great Neighborhoods training series! Explore the changing demographics within Lincoln neighborhoods and develop strategies for enhancing diversity in neighborhood associations.



FEBRUARY 10

MEETINGS TO MOVE PEOPLE FORWARD

A few simple techniques and tools can help you pull people together and stay on track, even when they disagree. Learn how to make your meetings productive, fun and not to be missed!



MARCH 3

PARTNERING WITH CITY HALL

Communicating with and influencing City Hall is a bit of art, a bit of science, and sometimes a bit of a challenge. But it can be done, while making friends and building relationships with public resources essential to your neighborhood's quality of life.



MARCH 24

FUND RAISING STRATEGIES

Don't complicate the fundraising game; learn how it can be done at many levels. This workshop will guide you through the basic elements of fund raising at the neighborhood and community level. Lots of great advice and practical tools.



SESSION SCHEDULE

The first workshop of each week's session begins on Tuesday evening at 5:30 p.m., includes a light supper, and concludes at 9:00 p.m.; the second workshop is at 8:30 a.m. the following Saturday, includes a continental breakfast, and ends at noon.

All sessions will be held in at:

Grace United Methodist Church
2640 R Street
Lincoln, NE

The generous support of the Woods Charitable Fund, Inc. makes this training series possible.

GREAT NEIGHBORHOODS! REGISTRATION FORM

Name _____
Neighborhood _____
Address _____
City _____ State _____ ZIP _____
Phone _____ Fax _____
E-Mail _____

REGISTRATION FEE

Paid by December 15, 2006..... \$50.00
After December 15, 2006..... \$65.00

Payment Enclosed \$ _____
Please make checks payable to the
Heartland Center for Leadership Development
(or call for scholarship information)

Charge my (circle one):

MasterCard VISA Discover AmEx

Amount: \$ _____

Card # _____
Expiration _____

Cardholder address (if different than above):

☒ _____
Signature

Return with payment to:

Heartland Center for Leadership Development
650 J Street, Suite 305-C
Lincoln, NE 68508
402-474-7667

All sessions will be held at:
Grace United Methodist Church
2640 R Street
Lincoln, NE

ABOUT GREAT NEIGHBORHOODS!

Great Neighborhoods! is a program developed by the Urban Development Department (City of Lincoln), NeighborWorks®Lincoln, and the Heartland Center for Leadership Development. Great Neighborhoods! will provide tools and techniques to develop and enhance the leadership skills of anyone interested in building a stronger neighborhood community.

Beginning with an overview of leadership styles and practices, the workshops build on one another to give you the skills needed to manage meetings, strengthen membership in your neighborhood organization, and manage conflict that may arise. Great Neighborhoods! continues with workshops on building positive relationships with your local media and with city hall, and concludes with training on long-term planning and strategies for fund raising.

Your registration fee covers all eight workshop topics and includes both supper on Tuesday evenings and a continental breakfast on Saturday mornings. Participants who complete the series will receive a Great Neighborhoods! recognition certificate at the final workshop.

CITY OF LINCOLN

The City Urban Development Department administers the City's annual allocation of federal Community Development Block Grant (CDBR), Emergency Shelter Grant (ESG) and HOME funds to improve the quality of life for Lincoln's citizens by maintaining and enhancing Lincoln's built environment, particularly low and moderate income neighborhoods. For more information, call 441-7606.

NEIGHBORWORKS®LINCOLN

NeighborWorks®Lincoln is a local community-based housing organization working to revitalize Lincoln's neighborhoods. It is a nonprofit organization that operates as a voluntary partnership of neighborhood residents, local businesses and city government. For more information, call 477-7181.

HEARTLAND CENTER FOR LEADERSHIP DEVELOPMENT

The Heartland Center for Leadership Development is an independent, nonprofit organization developing local leadership that responds to the challenges of the future. A major focus of the Heartland Center's activities is practical resources and public policies for community revitalization. For more information, call 474-7667.

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650 J Street, Suite 305-C
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GREAT NEIGHBORHOODS!

Building strong leadership for
Lincoln's neighborhoods

Winter 2007



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City of Lincoln
NeighborWorks®Lincoln
Heartland Center for Leadership Development

